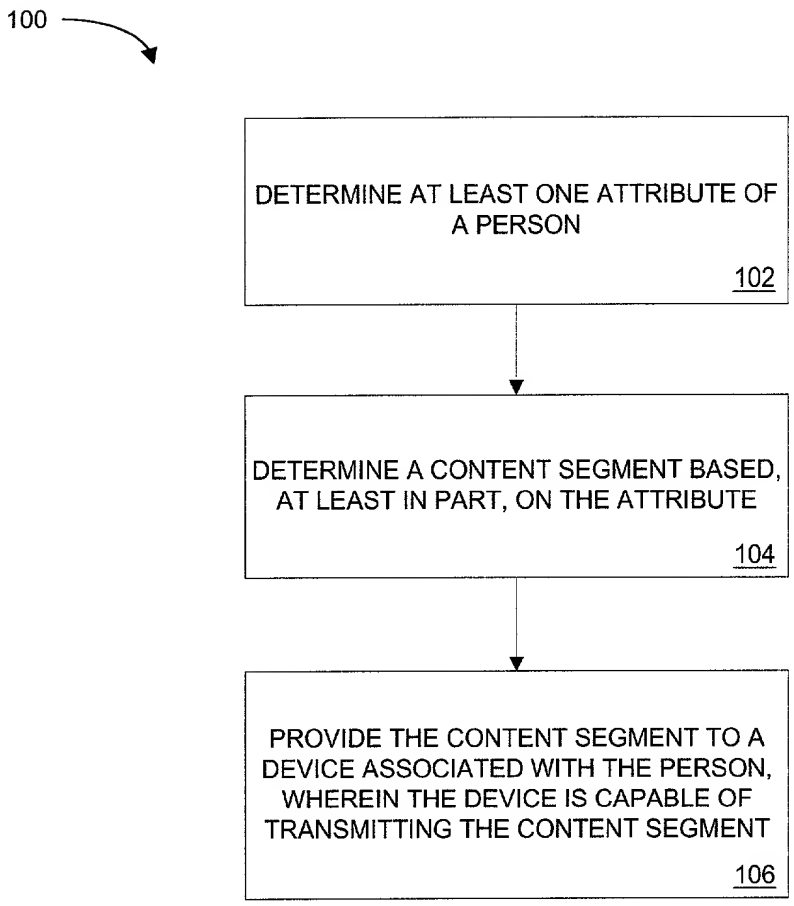
100
DETERMINE AT LEAST ONE ATTRIBUTE OF A PERSON
102
DETERMINE A CONTENT SEGMENT BASED, AT LEAST IN PART, ON THE ATTRIBUTE
104
PROVIDE THE CONTENT SEGMENT TO A DEVICE ASSOCIATED WITH THE PERSON, WHEREIN THE DEVICE IS CAPABLE OF TRANSMITTING THE CONTENT SEGMENT
106

FIG. 1

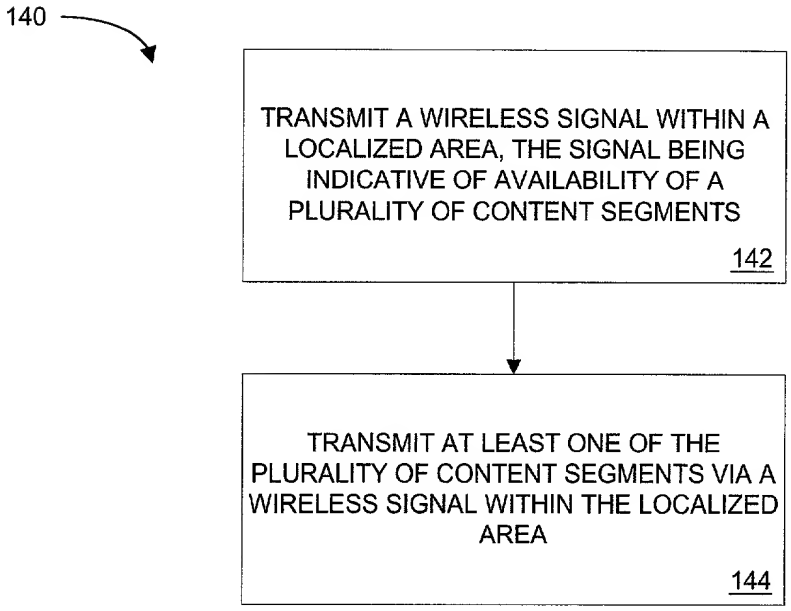
140
TRANSMIT A WIRELESS SIGNAL WITHIN A LOCALIZED AREA, THE SIGNAL BEING INDICATIVE OF AVAILABILITY OF A PLURALITY OF CONTENT SEGMENTS
142
TRANSMIT AT LEAST ONE OF THE PLURALITY OF CONTENT SEGMENTS VIA A WIRELESS SIGNAL WITHIN THE LOCALIZED AREA
144

FIG. 2

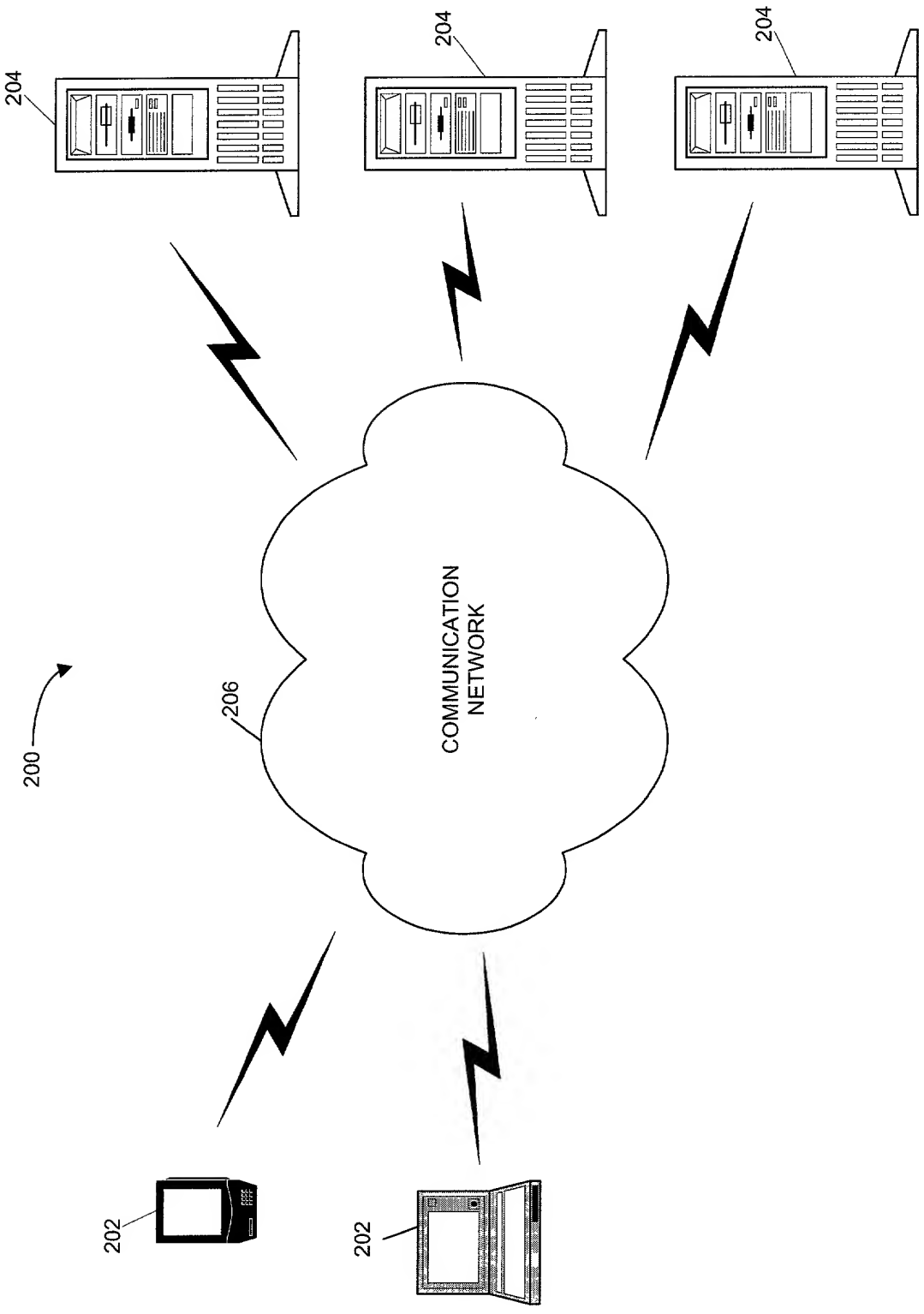

FIG. 3

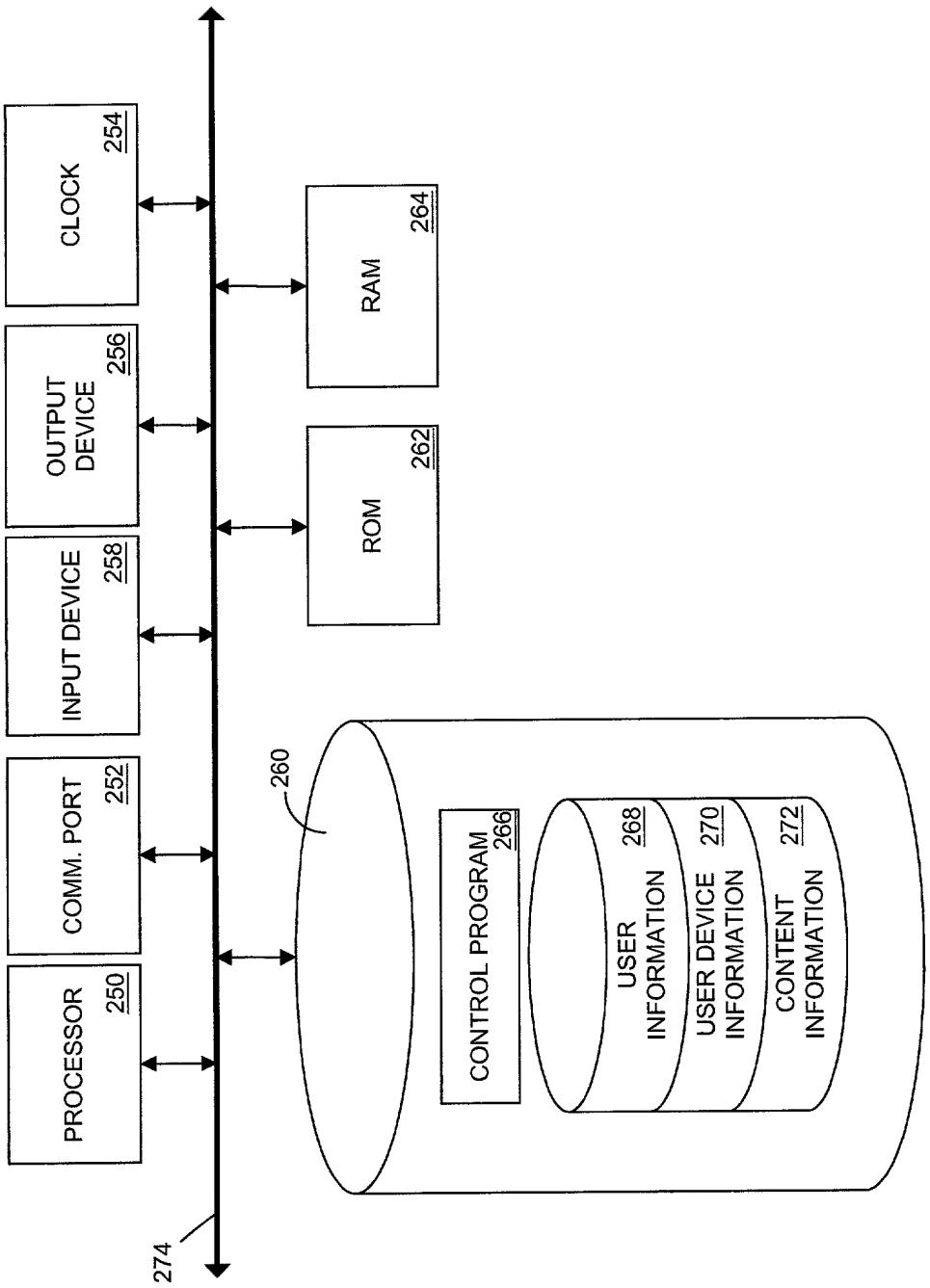
204
PROCESSOR 250
COMM. PORT 252
INPUT DEVICE 258
OUTPUT DEVICE 256
CLOCK 254
ROM 262
RAM 264
260
CONTROL PROGRAM 266
USER INFORMATION 268
USER DEVICE INFORMATION 270
CONTENT INFORMATION 272
274

FIG. 4

300

USER IDENTIFER 302	USER NAME 304	USER ATTRIBUTE 306	ASSOCIATED USER DEVICE 308
U-123456	BOB JOHNSON	25 YEARS OLD, FIREMAN	UD-4568
U-587766	SUE JONES	CURRENTLY LOCATED IN DENVER, COLORADO	UD-7139
U-867454	JOHN SMITH	MEDICAL DOCTOR, UNMARRIED	UD-9047

FIG. 5

400

USER DEVICE IDENTIFER 402	USER DEVICE DESCRIPTION 404	ASSOCIATED USER IDENTIFIER 406
UD-4568	MODEL 42 PERSONAL DIGITAL ASSISTANT	U-123456 U-123457
UD-7139	X09W33 PERSONAL COMPUTER	U-587766
UD-9047	G7 CELLULAR PHONE	U-867454

FIG. 6

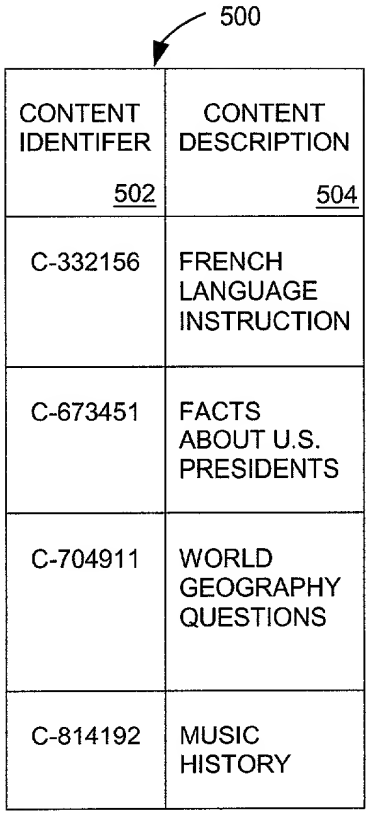
500
CONTENT IDENTIFER
502
CONTENT DESCRIPTION
504
C-332156
FRENCH LANGUAGE INSTRUCTION
C-673451
FACTS ABOUT U.S. PRESIDENTS
C-704911
WORLD GEOGRAPHY QUESTIONS
C-814192
MUSIC HISTORY

FIG. 7